



Dear Prospective Vendor:

The Junior League of Kingsport (JLK) is pleased to announce our 2010 Holiday Market. Our previous markets, from 2007 through 2009, were highly successful with more booths and vendors added each year with participation from around the country. Our booth layout, with each vendor having a corner booth, was so well received by customers and vendors alike, that we are continuing the same layout for this year's Holiday Market. Information from our past vendors has been overwhelmingly positive with 95% willing to return to the next JLK Holiday Market.

Though the economic climate has been unpredictable, we have secured generous sponsors and will launch a publicity plan that will encompass our region and beyond. We will again have commercials, billboards, radio spots, posters and pamphlets throughout northeast Tennessee and southwest Virginia.

The Holiday Market will be held during the weekend of October 7th – 9th, 2010 at the award winning Marriott Meadowview Conference Resort and Convention Center (please see our website below for the Meadowview link). This beautiful resort property, nestled in the mountains of east Tennessee, has an outstanding reputation for quality events that draw people from a tri-state region. This venue will provide an excellent backdrop for your fine art, gourmet food, clothing, gifts and home decor. The Holiday Market will open on Thursday evening with a Ladies' shopping event, continue with general shopping on Friday and Saturday, ending with an Evening event on Saturday.

We are pleased to offer several choices in booth rentals: a single (10 x 10) for \$300, a double (10 x 20) for \$600, and a triple (10 x 30) for \$900. Booth locations cannot be guaranteed, however we will honor requests, when possible. Consideration will be given to requests in the order they are received; therefore, it is to your advantage to send in your application and \$100 deposit as soon as possible. All booths are corner booths.

Please return the enclosed application along with photos and/or samples of merchandise you will be selling at our event by **May 10, 2010**. The Merchant Selection Committee will be reviewing all photos and samples to ensure the highest quality and variety of fine art, gifts and collectibles. Your application does not guarantee acceptance. You will be notified of the Selection Committee's decision in a timely manner. Once you are notified of acceptance, your deposit is non-refundable.

You may contact us through the JLK office at (423) 245-1321, our website www.jlkingsport.org, or email at jlkpt@embarqmail.com. We will be happy to answer any questions you may have. We are looking forward to another highly successful Holiday Market that has become a holiday tradition. We hope that you will choose to join us in this exciting event.

Sincerely,

Sue Attebery and Emilie Park
Holiday Market Vendor Chairs